|  |  |  |  |
| --- | --- | --- | --- |
| Project #:Proposal #: CLAY/PRO/1511-0033 | Project Name: **Adisha Torre** | Project Type/ Platform: Ecommerce Website Design and Development only | Project Value: 4,000.00  * Customized Design with a choice of 2 different mock up designs * 10 unique webpages design * Adapt final design to all pages developed * Cross Browser Compatibility (latest 3 versions of Internet Explorer, Firefox, Google Chrome) * Favicon * Photo from Photo Library * Home page JQuery rotating banners design * Sitemap to be provided by client * 3 Banners Designs * Webpages Required: Homepage, About Us (Content Page), Product Listing, Product Individual, Contact Us * With reference to the Victoria Secret and Current Website * No Content Migration |
| Salesperson/ Client Manager: Madelene | Designer in Charge: - | Reference site(s): | Target Audience: B2C – online bikinis |
| Feel (Overall): To follow his current design given (minimum design require) | Kick-Off Meeting:Design Meeting: - | Notes, if any: Home page to follow what he wants and second homepage to do a simple similar look and feel as this project is cost based on min. design effort.  - To create a content page but looks like blog - http://www.theorchidboutique.com/blog/#.Vl1rM98rKu4  But remove the side archive bar , design to be endless scroll [Read more Articles button]  - For product listing page, client does not need the filter search and quick view, client wants to have the wishlist and the slash out price button  - Product individual page to have the description on the right  The size will be a button size like XS S M L XL (no drop down in alphabets)  max 2 product reviews below  cross selling to be below the review  - Search Button to be reflected on the main page  - mobile responsive refers to alipay, should have 2 products - refer to the screen attachment | Site Map: Client to provide but refer to the existing design that client has sent for now |

|  |  |  |
| --- | --- | --- |
| Logo: Logo is as per psd file attached in the design given | Special development needs, which require design expertise? - | Deadline(s) Given: 2 Wireframes by 3th Dec |
| Domains:   http://www.adishatorre.com/ | Hosting: |  |